

Fig - 1B

Fig - 1A

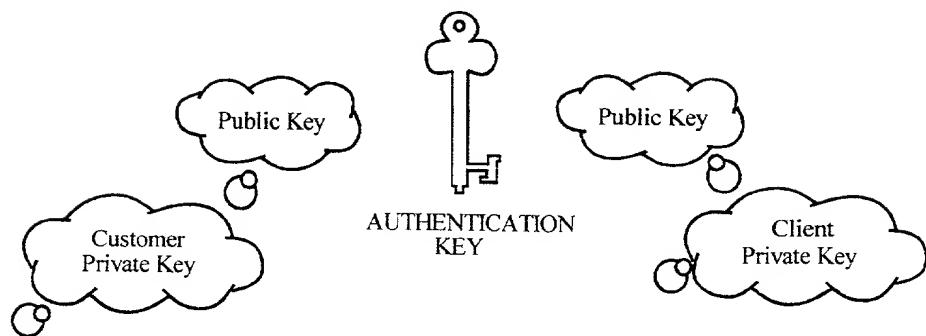
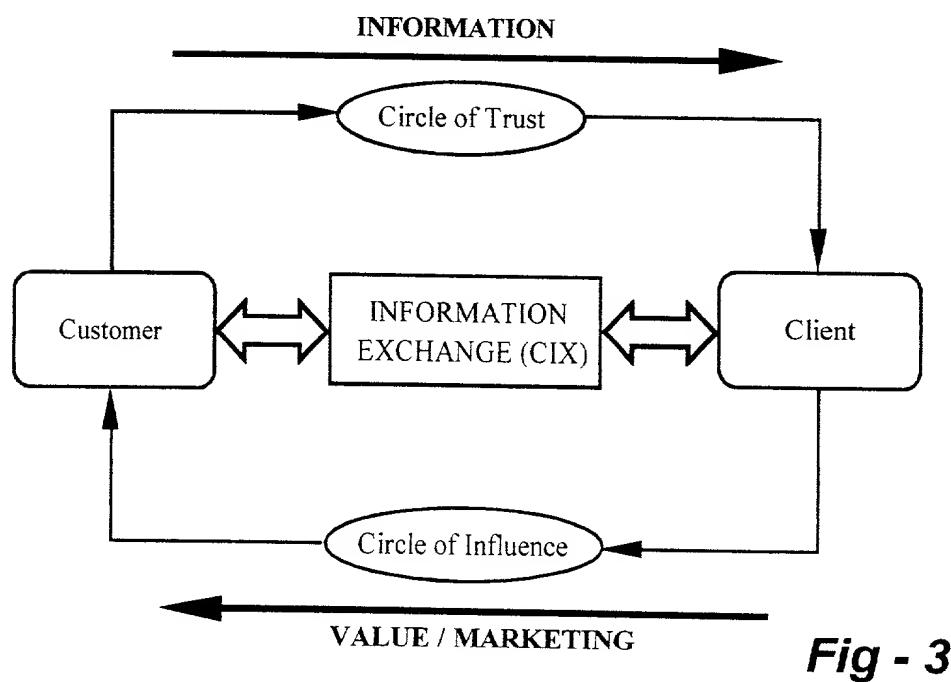
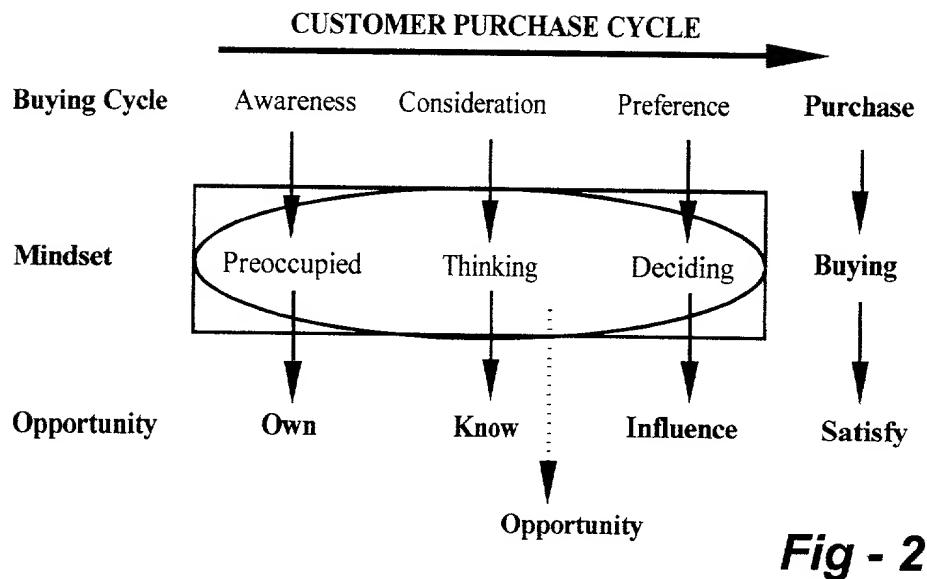


Fig - 6



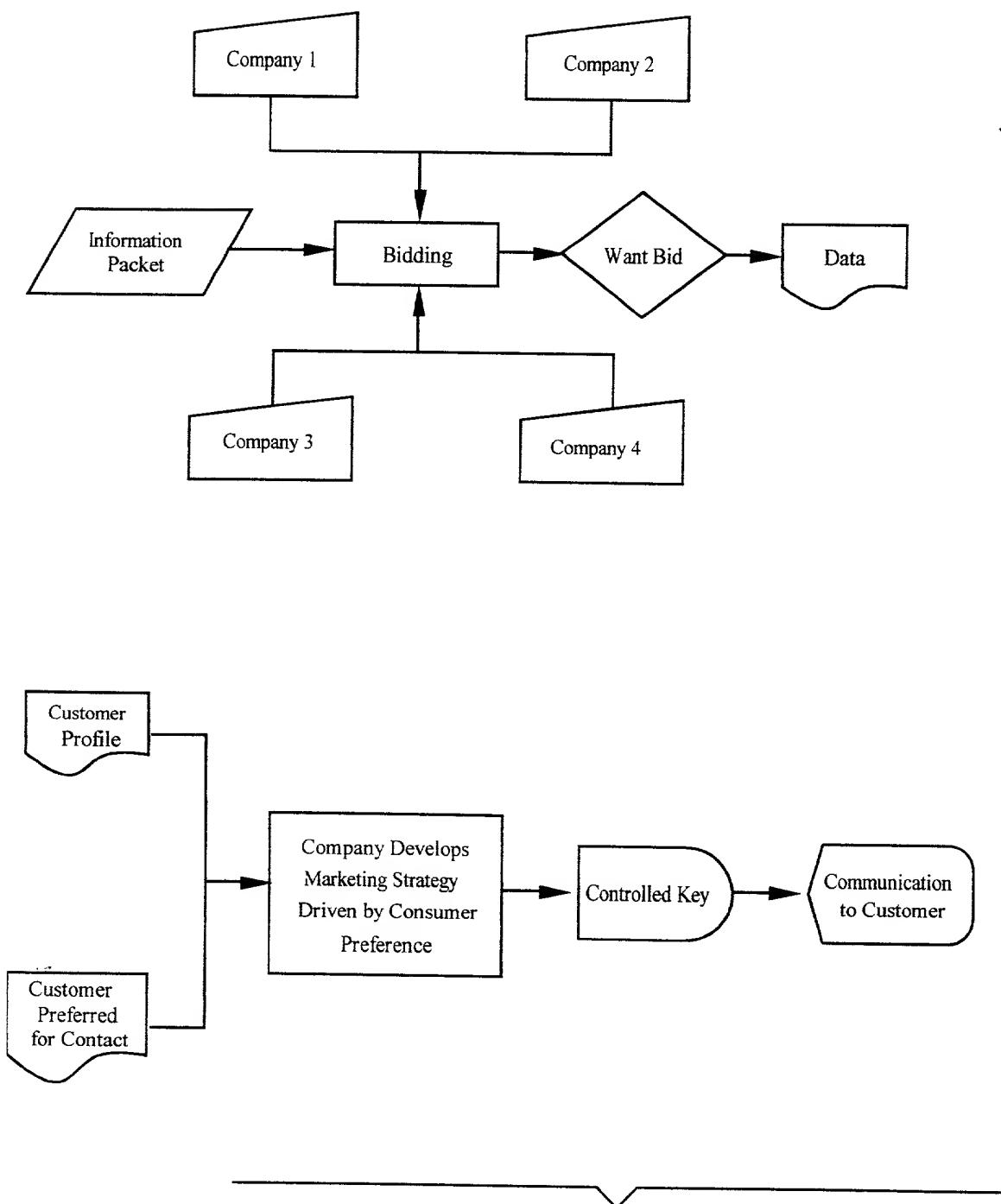


Fig - 4

A screenshot of a website for 'Cijen Exchange'. The header features a large 'Cijen' logo on the left and a navigation bar with links: Home, My Cijen, Ask the Expert, and Cijen Exchange. The date '23 May 2001' is displayed above the main content area. The main content includes a welcome message 'Welcome George John' and a large advertisement for a BMW. The advertisement features a black and white image of a BMW car with the number '740i' overlaid. Below the car is a circular icon with a key. To the left of the car, the text 'MYSTERY BOX [BMW- The luxury car]' is displayed. The right side of the advertisement has a vertical menu with links: Technical Data, Standard and Optional Equipment, Accessories, Maintenance & Support, Comparisons, and Gallery. At the bottom of the page is a navigation bar with links: Research a Product, Circle of Influence, PISA, Chat Room, E-mail, and My Profile.

Dear Mr. John, thank you for your interest in the BMW 7 series. Your desired model was created with one defining principle: timelessness, a true reflection of the success that you have achieved in your life. Needless to say your wife Jennifer will simply love the fact that this is the safest car in the world. Just for your pleasure we will soup up the engine so that when you want to hit that road with the thrill of the wind in your hair, your car will go from 0 - 60 miles in under 5 seconds. No other car in this category can match such performance. Oh! By the way, did we mention that we have located a dealer in Pão Alto who is willing to give you a great deal on your car? But you don't really care about that do you? After all, you are buying your dream car.

Fig - 5